



SUSTAINABILITY POLICY FOR GUIDANCE IN OUR TOURS

CAMINERÍA COLOMBIA S.A.S – OPERADORA TURÍSTICA ®

**MEDELLÍN , ANTIOQUIA
JULY 2017**

INTRODUCTION

With the accelerated growth of cultural and rural tourism, ecotourism, community tourism, or based nature tourism around the world, our country has a great potential because its unique and varied landscape and heritage, sustainable and responsible tourism can support the territorial development driving a new environmental culture framed within the so-called ecologist or sustainable new philosophy. This new paradigm has its origins already in declarations on environmental law at the Earth Summit in Stockholm in 1972, whose declaration calls for an environmentally sustainable atmosphere in line with the future summits of Rio in 1992 and of Johannesburg in 2004, and in Relationship to sustainable tourism, with the declarations of Manila in 1980 and Otavalo in 2001.

In particular, the Department of Antioquia counts, even today, with beautiful routes and trails of great historical and natural value. Our company Camineriacolombia S.A. S, in its interest to provide integral services that combines physical activity with eco-recreation and eco-education, has always thought and performed routes and activities that do not let track, and on the contrary, improve the conditions and welfare of the ecosystems and visited communities.

Our proposal of travel is different, we motivate to walk feeling and learning about of the surrounding, walking with all the senses open to the nature, to learn from the "other" (The nature) and of the "others" (our friends of travel, the local inhabitants), the proposal is to change the mechanical act in order to get better our experience about the different ways of living of the communities that coexist in a rural environment and also to raise awareness about the respect and value of cultural identity. To follow and get this goal we ask for the attendance of these rules:

“GETTING A SUSTAINABLE AND RESPONSIBLE TOURISM”

Sitio web: <http://www.camineriacolombia.com>

email: camineriacolombia@gmail.com

Cel. 3148472881

Camineria Colombia SAS

NIT 900819645-1 RNT 39709



1. Always carry your identity cards and the EPS card to identify us with authorities or communities that require it, the guides must always be identified by their wardrobe, carry the documents, and have the competences that the normative Valid as required, as well as the type of travel.
2. Use cameras and flashlights with rechargeable batteries or other clean energy medium.
3. Always respect the recommendations of the guides and participate in the previous and subsequent activities of the route and/or outdoor activity (activation, heating, stretching, visit to places)
4. The participants are in solidarity with our companions, help others in the difficult steps, trying to generate the least possible impact on the environment.
5. Be kind to the inhabitants of the area that we travel, we are passing through their territory, respect their cultural values, religious and political ideologies and integrate, if possible, to the activities that are carried out.
6. Leave the gates of the fields as you find them, as well as fruit trees and respect the private property. Ask for permission if you are going to take fruit or a product from the areas visited, as well as if you are going to use any service.
7. What you carry, return, adopts all the waste that you generate and load in case of not being biodegradable. You must dispose in the most appropriate way the waste that you cannot return. Don't leave a mark, the only one is your shoe!
8. Respect Nature and Wildlife: respect the natural corridors of animals, be silent to travel, observe wildlife from afar and avoid feeding, do not take or buy souvenirs such as stones, teeth, feathers or other types of products that affect Endangered species and/or ecosystems.
9. Avoid damaging trees and plants. Do not cut flowers or other natural objects.
10. Avoid making too much noise or using speakers or listening to loud music so as not to disturb the ecosystems visited, enjoy the sounds of nature!
11. Avoid burning or actions that put the visited areas at risk of fire, fire and/or smoke could affect native species or communities.
12. Do not destroy or deteriorate historical or archaeological structures, they are the patrimony of all. You must also notify the authorities if there is a threat to them.

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13. Warn one of the guides in case of any health problems or if you detect any anomaly or danger. Do not consume unknown plants or river water or ravines without supervision of the guide.
14. Do not contaminate rivers or streams that may be the supply of some community
15. Enjoy natural sounds and avoid aurally contaminating nature.
16. If you walk by road you must go in the opposite direction of the cars and off the roadway.
17. Do not rush or run down or high slope areas can injure your ankles, knees, or slip. Take special care with the suggestions and danger zones announced by the guides.
18. Respect the private and customs properties of the inhabitants of the region, and avoid discussing politics or religion.
19. Disseminate the environmental and sustainable message of our Organization and denounce any violation of the environmental regulations found on the road.
20. Do not delete the signage you find along the way, you can serve other companions.
21. Avoid drinking liquor and other hallucinogenic substances before, during and after the walk, this could threaten your body.
22. The time of travel is estimated and may vary according to multiple factors: climate, injury, etc. "Have walker attitude and do not let yourself be defeated"
23. 10 min. Heating should be carried out. At least at the beginning of the walk, to a greater degree of difficulty, of longer duration should be the heating.
24. At the end of the hike, 10 minutes must also be made. of relaxation exercises.
25. Handle the efforts, during the walk, according to your physical preparation, choose correctly the walks with a degree of difficulty in line with this preparation. If you see any companion of the trek with some kind of difficulty, please colabórele or notify one of the guides.
26. If you arrive at a crossroads and do not know where to continue follow these instructions in your order: a) look for a signal left for the guide (arrows, signs, etc) b) see map C) Try to observe companions coming behind or near D) be patient!. First of it all, stay calm!
27. Any suggestions or concerns communicate to one of the guides, welcome your recommendations and always try to walk with a fence.

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TOURISTICAL LAWS TO BE ATTENDED IN OUR ACTIVITIES

CAMINERIA COLOMBIA S.A.S is committed to complying with the national tourism regulations and strives to make a sustainable and responsible tourism for which within its activities we become known and demand the attendance, promotion and let know violations of the following laws:

- Article 16 of Law 679 of 2001, Resolution 3840 of 2009 and Law 1336 of 2009, which rejects all types of exploitation, pornography, sexual tourism and sexual violence of children and teenagers.
- Law 17 of 1981 for the prevention of illicit traffic of flora and fauna.
- Laws 63 of 186, 397 of 1997 and 1185 of 2008, which try about the prevention of the illicit traffic of national cultural heritage.

In this way, our company CAMINERIA COLOMBIA S.A.S, is committed to a sustainable and responsible tourism, especially with the compliance of the technical standard NTS-TS 003, for which we have developed a continuous improvement and learning process in relation to this sustainability policy.

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